



Forever Husky

IMPACT ANALYSIS

FOREVER HUSKY			RESCUE ASSISTANCE		
YEAR	RESCUED	ADOPTED	RESCUED	SPONSOR	NOTES
2016					
2015	59	63		\$ 3,307.05	Food donation to rescues - 80,000 lbs.
2014	52	39		\$ 838.54	
2013	18	10	> 4	\$ 1,403.04	
2012				\$ 780.00	
Total	129	112		\$ 6,328.63	

updated: 03032016	2011	2012	2013	2014	2015	Accumulated
Income						0.00
41100 Income		15.00				15.00
41200 Private Donations		320.00	3,347.40	11,736.98	7,938.87	23,343.25
41210 Owner Donation			2,343.85	100.00		2,443.85
41300 Corporate Donations			8,251.42	5,759.14	6,727.45	20,738.01
42200 eBay Auction		781.00	300.00			1,081.00
42300 Online Auction					15,189.58	15,189.58
43100 Events - Forever Husky			1,718.40	2,701.26	9,488.42	13,908.08
43200 Events - Other		50.00	1,244.60	466.02		1,760.62
44100 Grants			1,000.00			1,000.00
45100 Adoption			3,500.00	11,289.00	19,156.00	33,945.00
46100 Merchandise Sold						0.00
46110 Forever Husky			200.00	411.96	41.55	653.51
46120 Other		40.00	34.00	1,556.65	1,712.00	3,342.65
Total 46100 Merchandise Sold		\$ 40.00	\$ 234.00	\$ 1,968.61	\$ 1,753.55	\$ 3,996.16
47000 Daycare & Boarding					\$ 240.00	\$ 240.00
Total 41100 Income		\$ 1,206.00	\$ 21,939.67	\$ 34,021.01	\$ 60,493.87	\$ 117,660.55
49000 Discounts			534.81	561.35	1,550.34	2,646.50
49010 Returned Check Charges			50.00	25.00		75.00
Unapplied Cash Payment Income			350.00	300.00		650.00
Total Income		\$ 1,206.00	\$ 22,874.48	\$ 34,907.36	\$ 62,044.21	\$ 121,032.05
Gross Profit		\$ 1,206.00	\$ 22,874.48	\$ 34,907.36	\$ 62,044.21	\$ 121,032.05
Expenses						0.00
63100 Sales Tax						0.00
63110 Illinois			32.85			32.85
Total 63100 Sales Tax			\$ 32.85			\$ 32.85
65100 General					17.97	17.97
65200 Bank Service Charges		48.00	79.50	27.50	91.57	246.57
65201 Bad Debt				1,193.93		1,193.93
65210 Interest Expense			125.03	763.73	690.71	1,579.47
65310 Office Supplies			151.66	60.94		212.60
65325 Merchandise Purchased						0.00
65330 Forever Husky			713.69		415.76	1,129.45
65335 non-Forever Husky		186.00				186.00
Total 65325 Merchandise Purchased		\$ 186.00	\$ 713.69			\$ 899.69
65400 Professional Fees		25.00	2,075.00	260.00	1,197.50	3,557.50
65420 Insurance Expense			1,083.60	1,185.00	1,428.90	3,697.50
65450 Licenses, Registration			135.00	140.00	203.00	478.00
65455 Postal Fees		11.61		67.55	489.47	568.63
65460 Event Fees			395.00	180.00	358.00	933.00
65500 Employee Costs						0.00
65600 Transaction Fees						0.00
65610 Auction		20.75		140.66	30.00	191.41
65630 Credit Card		12.91	32.92	364.21	186.98	597.02
Total 65600 Transaction Fees		\$ 33.66	\$ 32.92	\$ 504.87	\$ 216.98	\$ 788.43
66150 Travel Expense						0.00
66155 Mileage			7.84	20.00		27.84
Total 66150 Travel Expense			\$ 7.84	\$ 20.00		\$ 27.84
67100 Advertising, Marketing						0.00
67110 Online			604.74			604.74
67120 Brochures, Flyers			730.00		96.97	826.97
Total 67100 Advertising, Marketing			\$ 1,334.74		\$ 96.97	\$ 1,431.71
68100 Utilities						0.00
68230 Computer, Internet		53.10				53.10
Total 68100 Utilities		\$ 53.10				\$ 53.10
Total 65100 General		\$ 357.37	\$ 6,133.98	\$ 4,403.52	\$ 5,206.83	\$ 16,101.70
69100 Rescue Animals						0.00
69200 Veterinary			8,227.80	24,668.54	36,299.90	69,196.24
69210 Food			187.32	593.50	4,571.75	5,352.57
69220 Bedding			138.18	400.78	1,327.55	1,866.51
69280 Boarding			6,175.00	234.00	708.96	7,117.96
69281 Grooming				138.98	35.00	173.98
69285 Transport, Pull Fees			150.00	585.00	695.00	1,430.00
69290 Miscellaneous			1,505.80	2,323.30		3,829.10
69291 Supplies					2,001.76	2,001.76
Total 69100 Rescue Animals			\$ 16,384.10	\$ 28,944.10	\$ 45,639.92	\$ 90,968.12
70100 Sponsorship						0.00
70200 Veterinary		780.00	272.40	221.50	2,732.00	4,005.90
70210 Food					575.05	575.05
70260 Mileage			38.64	617.04		655.68
70280 Boarding			1,092.00			1,092.00
70290 General					182.64	182.64
Total 70100 Sponsorship			\$ 1,403.04	\$ 838.54	\$ 3,489.69	\$ 5,731.27
Unapplied Cash Bill Payment Expense			0.00	0.00		0.00
Total Expenses		\$ 1,137.37	\$ 23,953.97	\$ 34,186.16	\$ 54,336.44	\$ 113,613.94
Net Operating Income		\$ 68.63	\$ -1,079.49	\$ 721.20	\$ 7,707.77	
Net Income		\$ 68.63	\$ -1,079.49	\$ 721.20	\$ 7,708.19	
General Operating Costs			27%	13%	8%	